# BUDYZ



## WHITE PAPER

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#### 1 - Introduction

Welcome to the world of **BUDYZ**, the memecoin that goes beyond crypto—it's about community, fun and an adorable pug named **Bud!** 

Meet **Bud:** the mischievous, lovable pug whose adventures bring joy to fans worldwide. **BUDYZ** isn't just another blockchain token; it's a movement celebrating **Bud's journey**, his quirky personality, and the digital book that tells his story in the most heartwarming and entertaining way possible.

At its core, **BUDYZ** is designed to unite pug lovers, meme enthusiasts and crypto supporters into one big digital family. More than just a token, it's an opportunity to be part of something special—a project fueled by engagement, storytelling and community-driven excitement.

In the short term, we're rewarding our early supporters through creative campaigns and interactive social media challenges. But our vision extends far beyond that. As we grow, **BUDYZ** aims to integrate into larger ecosystems, provide exclusive rewards for loyal holders and explore new ways to bring Bud's story to life—perhaps even in **NFTs, gaming or animated content.** 

So, grab your **\$BUDYZ**, follow the journey and get ready to **laugh**, **engage and invest in a memecoin with a heart**.

The adventure is just beginning! 🚀 🔖

#### 2 - Market Overview

The **memecoin market** has exploded in recent years, with tokens like **Dogecoin** (**DOGE**) and **Shiba Inu (SHIB**) leading the charge. What started as internet jokes quickly transformed into serious crypto assets, attracting **millions of investors and a dedicated global following.** 

- Dogecoin, launched in 2013 as a playful take on cryptocurrency, skyrocketed in popularity thanks to viral moments and endorsements from figures like Elon Musk. What was once just a meme has now become an iconic digital asset with real-world use cases and a passionate community.
- Shiba Inu, known as the "Dogecoin killer", gained prominence in 2021 by leveraging its strong community and introducing ShibaSwap, its own decentralized exchange. Like Dogecoin, its success lies in humor, relatability and a strong sense of belonging.



#### Where Does BUDYZ Fit In?

While **Dogecoin and Shiba Inu** connect their communities through humor and memes, **BUDYZ** takes things a step further—combining crypto, storytelling and the universal love for pugs.

**BUDYZ is more than just a meme; it's a movement.** By integrating the charm of pugs with blockchain technology, **BUDYZ** creates an engaging, community-driven experience. Whether through **social media challenges**, **NFT collectibles or interactive content**, **BUDYZ** keeps things fun while building real value.

Whether you're here for the **memes**, **rewards or just because you love pugs**, **BUDYZ** is ready to make its mark in the memecoin space! **#** 

#### 3 - Problem Statement

The digital asset space is flooded with **memecoins**, **NFTs and collectibles**, yet few projects successfully merge these elements into something both fun and meaningful. Many memecoins exist purely for speculation, offering little to no real-world utility, while books and traditional storytelling often lack integration with modern digital trends. This creates a unique opportunity to blend these worlds in an engaging and rewarding way.

**BUDYZ** aims to bridge this gap by combining **memecoins**, **NFTs and storytelling** into an innovative ecosystem. Inspired by a beloved pug, **BUDYZ** goes beyond being just another meme—it introduces a digital **book featuring Bud's adventures**, **interactive NFT collectibles** tied to challenges and community-driven **rewards for \$BUDYZ holders**.

By integrating entertainment with practical utility, **BUDYZ** offers a fresh, engaging experience that keeps users invested while celebrating the charm of **Bud**.

#### 4 - BUDYZ Solution

**BUDYZ** will launch on **Solana** using a **trusted decentralized platform (Raydium)**, ensuring locked liquidity, low fees, and fast transactions.

With a total supply of **5,000,000,000 \$BUDYZ**, distribution is strategically designed to maintain scarcity, foster community engagement and reward loyal supporters. As the ecosystem evolves, **\$BUDYZ** will unlock access to exclusive NFT drops, interactive challenges and future book releases, further enriching the community experience and adding long-term value to the token.



#### 5 - Tokenomics

The tokenomics of **BUDYZ** (**\$BUDYZ**) are designed to foster a thriving ecosystem, reward the community and ensure long-term sustainability. With a total supply of **5,000,000 \$BUDYZ**, distribution has been carefully structured to incentivize all stakeholders while keeping the project community-driven.

#### **Token Allocation:**

#### • 5% Airdrops & Giveaways (250,000,000 \$BUDYZ)

 A significant portion of the supply is allocated to airdrops, giveaways and promotional campaigns to kickstart community engagement and raise awareness. This includes rewarding early supporters, attracting new holders and driving participation through creative initiatives.

#### • 5% Community Rewards (250,000,000 \$BUDYZ)

 These tokens are dedicated to incentivizing active participation within the BUDYZ ecosystem. Whether through holding, engaging on social media or contributing to the project's growth, this allocation ensures ongoing rewards for the community.

#### • 4% Pre-sales/NFT-based (200,000,000 \$BUDYZ)

• Allocated to verified holders of Genesis and PI Edition Badges.

#### • 16% Author & Team (800,000,000 \$BUDYZ)

 This portion is reserved to the development team behind **BUDYZ**. It ensures long-term commitment to the project's success while aligning team incentives with sustainable growth.

#### • 60% Liquidity Pool (3,000,000,000 \$BUDYZ)

 Allocated to establish and sustain liquidity on decentralized platforms like Raydium, this portion ensures that **\$BUDYZ** remains easily tradable and accessible. A well-funded liquidity pool helps reduce volatility, attract market participants, and support long-term price stability.

#### • 10% Reserve Fund (500,000,000 \$BUDYZ)

- Set aside for future initiatives, marketing strategies, unforeseen expenses, and ecosystem expansion. This reserve provides flexibility for scaling, integrating with other platforms and supporting new developments as BUDYZ evolves.
- To support early-stage growth and expand awareness of the BUDYZ project, up to 2% of the Reserve Fund — equivalent to 10,000,000 \$BUDYZ — may be allocated to strategic marketing initiatives.



#### 6 - Liquidity & Market Stability

#### 6.1 Mintable Token Model

**BUDYZ (\$BUDYZ)** operates as a mintable token, allowing for future supply adjustments through community governance. This ensures adaptability to evolving market conditions and long-term strategic growth.

#### 6.2 Liquidity Pool Allocation

A total of 3,000,000,000 **\$BUDYZ** (60% of the total supply) will be allocated to the liquidity pool, ensuring sufficient market depth and smooth trading.

#### 6.3 Trading & Pairing

**BUDYZ** is deployed on the **Solana Blockchain** and it will initially trade on decentralized exchanges (DEXs) such as **Raydium**.

- **Custom Token:** \$BUDYZ
- **Pairing Token:** USDT (Tether) for price stability and liquidity.
- Initial Liquidity Ratio: 2,000 USDT = 5,000,000,000 \$BUDYZ
- Initial Price: 0.0000004 USDT per BUDYZ
- Market Adjustments: Price will fluctuate based on supply and demand dynamics.

#### 6.4 Liquidity Locking for Investor Confidence

To enhance trust and market stability, **60% of the total \$BUDYZ supply** will be dedicated to liquidity and locked for one year using reputable **Solana-native platforms** such as **Solock or Lockup.sol.** 

This firm commitment ensures long-term security, deters rugpull concerns, and establishes **BUDYZ** as a transparent, investor-focused project.

#### **6.5 Anti-Dump Protections**

• **Raydium's liquidity pool and trading tools** will ensure market security, supported by transparent tokenomics and community governance.

#### 6.6 - Burn Mechanism

A deflationary model will be incorporated to enhance long-term value and scarcity within the **BUDYZ ecosystem.** Upon reaching major community milestones, burn events will be triggered to reduce supply:

- Milestone-Based Burns: 5% of the total supply (250,000,000 \$BUDYZ) will be permanently burned upon reaching 30,000 holders.
- **Future Burns:** Additional burns may be proposed and executed through community governance, depending on ecosystem needs and token circulation.
- These deflationary measures reinforce BUDYZ's long-term sustainability and reward committed holders. 21%



#### 6.7 - Liquidity Growth Strategies

To ensure healthy trading activity, deep market liquidity, and long-term price stability, the **BUDYZ** project will adopt the following flexible, manual strategies:

#### • Strategic Treasury Injections

• The team may allocate portions of the reserve fund to reinforce liquidity, reduce volatility, and maintain optimal trading conditions as the market evolves.

#### • Buy-Back Events

• During select market phases, manual buy-backs may be executed to support price floors and reinforce community confidence.

#### • Community Liquidity Boosts

• Future campaigns, partnerships, or incentive programs may include opportunities for community-driven liquidity contributions, subject to governance and transparency.

#### 6.8 - Exchange Listings

- Phase 1: Initial decentralized trading on Raydium (Solana).
- Phase 2: Centralized exchange (CEX) listing targeted once the community reaches 20,000 holders or as market conditions allow.

#### 6.9 - Governance & Transparency

- All significant changes to liquidity, supply, burns, or partnerships will be proposed to the community through transparent governance mechanisms.
- As the holder base matures, **BUDYZ governance tools** will expand to include structured voting processes.

#### 6.10 - Token Supply Considerations

The total planned supply is **5,000,000,000 \$BUDYZ** with the flexibility to adapt supply over time through community-approved governance.

- **Strategic burns and future minting** (e.g., for Stages 9–10) will only occur upon community approval.
- A reserve pool will be held for ecosystem development, marketing, and liquidity if needed.

#### 6.11 - Long-Term Supply Control Strategy

To ensure healthy and scalable growth:

- **Supply Adjustments:** May occur through inflation (minting) or deflation (burns), with community consent.
- **Governance-Based Expansion:** Future minting for ecosystem features (like gamification or The BUDYZ Foundation) will follow structured proposals and majority approval.
- Reserve-Backed Security: A strategic reserve ensures emergency flexibility while remaining fully auditable. 21%



#### 7 - Solana Blockchain

**BUDYZ** has chosen to launch its token on **Solana**, a high-performance blockchain known for lightning-fast transactions and minimal fees.

By leveraging platforms like **Raydium**, we ensure a fair, transparent, and costeffective launch — with built-in liquidity locks and seamless trading tools.

This move allows **BUDYZ** to scale faster and meet community expectations while keeping our **NFT campaigns active on Polygon** and reward programs integrated with the **Pi Network**.

This multichain strategy ensures that **BUDYZ** is positioned for broad adoption, continuous engagement, and community-first scalability across ecosystems.

One token. Multiple chains. Unlimited community potential.

#### 7.1 - Website Creation: Wix.com

To establish an accessible and user-friendly digital presence for **BUDYZ**, we have chosen **Wix.com** for the creation of our official website. **Wix**'s drag-and-drop tools provide an efficient and cost-effective way to set up an engaging online platform with minimal technical expertise.

- **Ease of Use: Wix** allows us to rapidly deploy a visually appealing and responsive website for **BUDYZ**.
- **Customization:** The platform's flexibility supports custom integrations which will allow us to make digital books and NFTS available; live token price feeds and the latest news related to **BUDYZ**.
- **Scalability:** As the community and ecosystem grow, **Wix**'s robust set of features allows us to easily expand the site, add e-commerce capabilities and integrate additional functionalities.

#### 7.2 - Marketplace Integration: OpenSea.io for NFT Creation and Distribution

**BUDYZ** leverages **OpenSea.io** — the world's largest decentralized NFT marketplace — to host and distribute its core **NFT collections**. These include **The BUDYZ 500**, **The Genesis Badge, and THe PI Edition Badge**, all of which are available on the **Polygon Network**.

By utilizing **Polygon's low-cost infrastructure**, we ensure NFT accessibility while avoiding high gas fees. The OpenSea integration provides a user-friendly platform for our community to collect, trade, and showcase their NFTs without needing direct interaction with the token contract.

While the **\$BUDYZ token** will launch on **Solana**, our **NFT ecosystem** remains fully operational and active on **Polygon** — creating a cross-chain experience where NFTs and token rewards coexist through community participation and verification. **#** 



#### 7.3 - E-commerce and Book Purchases: Amazon.com Integration

**BUDYZ** aims to expand its ecosystem beyond the digital world by creating real-world use cases for its token. We are exploring the possibility of using **Amazon.com** as a marketplace for the distribution of books, where buyers can purchase books and, in turn, earn **BUDYZ tokens as rewards**.

- Book Distribution: As part of the BUDYZ ecosystem development, the book
   "Bud, A Lovely Pug's Life" will be available for purchase. Buyers will be granted
   \$BUDYZ tokens as a reward.
- **Reward System:** For every book purchase, customers will be rewarded with additional **\$BUDYZ tokens**, helping to encourage circulation of the coin and increase user engagement.
- Verification: Buyers will need to submit **proof of purchase** to receive their token rewards.
- Incentivizing the Ecosystem: This integration provides a unique incentive for users to engage with **BUDYZ** across digital and **real-world channels**.

#### 7.4 - Trademark and Intellectual Property Protection: Trademark Engine

The intellectual property associated with **BUDYZ**, including its name, logo and associated branding, will be registered through **Trademark Engine**.

- **Trademark Registration**: **Trademark Engine** offers a simple and efficient process for registering trademarks, providing legal protection for **BUDYZ's** brand identity.
- **Legal Support**: The service ensures that **BUDYZ** is protected from infringement, reinforcing the project's professionalism and trustworthiness.

#### 7.5 - Security and Transparency: Zeppelin Solutions

Security is a core pillar of the **BUDYZ** project, especially in the rapidly evolving landscape of decentralized finance. From the early development stages, we are committed to maintaining strong security practices and transparent processes.

- **CEX-Grade Final Audits**: A comprehensive audit will be conducted by **Zeppelin Solutions** prior to any centralized exchange listing (CEX). This ensures institutional-grade security, transparency, and readiness for broader market adoption. No additional audits are required prior to token launch, as **\$BUDYZ** will utilize trusted deployment tools on **Solana.**
- **Transparency Commitment**: All audit reports, from both phases, will be made publicly available on the official **<u>BUDYZ website</u>**. We believe that open access to security documentation is critical to building and maintaining trust with our community.
- Ongoing Monitoring: Zeppelin Solutions also offers post-deployment monitoring and threat detection, which we intend to leverage as **BUDYZ** evolves to ensure ongoing smart contract integrity. 7%

#### 8 - Roadmap



#### Phase One: Initial Launch & Community Building (2025)

#### 8.1 - Ground Floor: White Paper Release and The BUDYZ 500 NFT The White Paper

The official **BUDYZ White Paper** will be released, outlining the project's vision, tokenomics, roadmap and future plans.

#### The BUDYZ 500 Badge

The **BUDYZ 500 Badge** is a tribute to our earliest believers — **the first 500** who stood by the vision before the world knew its name. Minted in golden tones, this free and exclusive NFT recognizes the pioneers of the **BUDYZ movement**. Each holder receives:

- **# 40,000 \$BUDYZ tokens** the same amount as any paid badge.
- 🚔 **Priority voting rights** in key community decisions, including exclusive power to select **the top 3 finalists** in **The SuperBudyz Symbol Contest.**
- **Jest Early access and enhanced rewards** in future events such as airdrops and NFT campaigns
- **m** Permanent recognition in **The Hall of 100** a dedicated page on the **BUDYZ website** showcasing their Twitter avatars as the founding faces of the project

This badge is not just an NFT — it's a symbol of trust, timing, and timeless value. Once the 500 are filled, no more will ever be minted.

#### 8.2 - Stage 1: Launch – BUDYZ Pre-Sale

To mark the genesis of the **BUDYZ Memecoin Project**, we are launching a limitededition NFT collection designed to reward and onboard early supporters. This initial phase of the pre-sale will take place across two parallel channels to encourage broad community participation.

In both channels, to ensure fair distribution and prevent accumulation by a small number of wallets, **each wallet will be eligible to redeem token rewards for up to 10 NFTs only.** This promotes broader access across the community and sets the tone for a decentralized, community-first project.

#### Part A – OpenSea Pre-Sale (Polygon Network)

A total of **2,000 NFTs (Budyz Genesis Badge)** will be made available for purchase via OpenSea on the Polygon blockchain.

**Each NFT** will grant its holder the right to claim **40,000 \$BUDYZ** tokens during the official airdrop phase.

#### Part B – PI Network Pioneer Sale

To celebrate our future integration with the **PI Network** and engage its thriving ecosystem, an additional **2,000 NFTs (Budyz PI Edition)** will be offered exclusively to **PI Pioneers**. **#** 



These **NFTs** will be purchasable using **PI coins** via a dedicated wallet address provided on the **BUDYZ website**. **Each NFT** in this category entitles the holder to claim **40,000 \$BUDYZ** tokens during the airdrop phase.

Pioneers will be invited to:

- Send PI to the official wallet address.
- Submit payment proof along with their Metamask wallet.
- Receive their NFT and tokens in return.

This dual-channel approach ensures inclusivity, supports early engagement across multiple networks, and rewards those who believe in the BUDYZ mission from the very beginning.

#### 8.3 - Stage 2: "Community kickstarter!" Airdrop

- Following the NFT pre-sale, each wallet holding BUDYZ NFTs will receive the respective token amount, up to the wallet cap limit (10 NFTs per wallet).
- The airdrop will be distributed based on wallet snapshots and internal verification.
  - THE BUDYZ 500: 500 NFTs Allocation: 20,000,000 \$BUDYZ
  - THE GENESIS BADGE: 2,000 NFTs Allocation: 80,000,000 \$BUDYZ
  - THE PI EDITION BADGE: 2,000 NFTs Al

Allocation: 80,000,000 \$BUDYZ

- Target: 4,500 NFTs Total Allocation: 180,000,000 \$BUDYZ
- **Goal**: Build an engaged user base, reward early supporters and foster strong community growth
- **Proof & Transparency:** Token rewards will be distributed only after on-chain verification of eligible wallets.

#### 8.4 - Stage 3: Reward for Community Engagement

- Users will be rewarded for actively engaging on **Twitter** (**X**) by sharing, mentioning, and interacting with content. Each participating wallet will receive **50,000** \$BUDYZ.
  - Target: 2,000 wallets Total Allocation: 100,000,000 \$BUDYZ
  - **Proof**: A third-party tool or bot for verification will be used for tracking.
  - **Goal**: Strengthen awareness of the BUDYZ ecosystem and expand community engagement.

#### • The Budyz Guide to Pug Wellness

- An insightful e-book designed to help pug owners to maintain their pets' health, happiness and well-being.
- When downloading the e-book he/she will be granted 20,000 \$BUDYZ.
- Target: 1,000 wallets Total Allocation: 20,000,000 \$BUDYZ
- Available to be downloaded directly from the <u>BUDYZ Website</u>. 27 https://www.available.com/available.



#### Phase Two: Expansion & Further Incentives (2025)

#### 8.5 - Stage 4: Rewards for Book Buyers

- Users who purchase the paperback or hardcover version of "<u>Bud, A Lovely Pug's</u> <u>Life</u>" will receive:
  - Tokens: 140,000 \$BUDYZ per wallet
  - Target: 1,000 wallets. Total Allocation: 140,000,000 \$BUDYZ
  - **Proof**: Users must submit proof of purchase to participate.
  - **Goal**: Drive engagement and incentivize further adoption.

#### 8.6 - Stage 5: The Budyz Lottery

As part of the **SuperBudyz NFT Collection**, **BUDYZ** is proud to introduce the **Legendary SuperBudyz Card** — a rare and highly collectible NFT designed to reward supporters with a unique distinction.

A total of **500 Legendary Cards** will be minted and randomly distributed among the first 2,000 wallets that receive SuperBudyz NFT Collection. These special cards feature exclusive gold-toned artwork and may include additional utilities in the future, such as access to gated events, bonus token rewards, or governance privileges.

#### Fair Distribution

**The Legendary SuperBudyz Cards** will be assigned through a transparent randomization process. Every wallet has an equal chance of receiving one, regardless of when it received their NFTS within the eligible window.

**The Legendary SuperBudyz Card** adds a layer of excitement and rarity to the collection, turning the initial drop into a thrilling lottery-style reveal and strengthening the sense of identity and reward within the **BUDYZ community**.

**The Legendary SuperBudyz Card** will grant the holder 20,000 \$BUDYZ.

- Target: 500 wallets Total Allocation: 10,000,000 \$BUDYZ
- **Proof:** Rewards will be granted upon system verification.

#### 8.7 - Stage 6: "Thank You!" Airdrop

The Thank You! Airdrop will be granted when the community reach the milestone of 5,000 members.

- **The NFT BADGES holders** will have priority to participate in the airdrop.
- The task will be retweet and like posts on Twitter (X) to receive a **30,000 \$BUDYZ** *airdrop per wallet.* 
  - Target: 5,000 wallets Total Allocation: 150,000,000 \$BUDYZ
  - **Goal:** Reward the community for their continued support and engagement throughout the **BUDYZ** journey.



#### 8.8 - Stage 7: The Budyz Tribute

**The Budyz Tribute** will be granted when the community reach the milestone of 20,000 members.

- Exclusive NFT: As a special reward, holders will receive a one-of-a-kind "MEET BUD NFT" featuring <u>BUD, THE HEART OF BUDYZ</u>, on the **Polygon Network** via OpenSea.
  - This rare collectible serves as a symbol of achievement and dedication to the BUDYZ community.
- Eligibility Criteria
  - The **oldest BUDYZ members** will be awarded.
  - THE NFT BADGES holders have priority.
  - **Proof:** Rewards will be granted upon system verification.

#### Why This Matters

- Enhanced Value: "MEET BUD NFT" may unlock future perks (story features, whitelist, game access).
- **Community Recognition**: Those eligible will be recognized as **dedicated BUDYZ supporters** and gain access to **rare digital assets**, enhancing their status within the ecosystem.
- **Ongoing Engagement:** These rewards incentivize long-term participation, ensuring an active and thriving community.

#### Phase Three: Integration & Long-Term Growth (2026)

#### 8.9 - Stage 8: Community Contest: Create The SuperBudyz Symbol

As part of our commitment to building a vibrant, creative and collaborative community, Stage 8 introduces a unique opportunity for **BUDYZ holders: "Create the SuperBudyz Symbol" Contest.** 

#### Objective

To co-create the official visual symbol of **SuperBudyz**, the heroic force at the heart of our upcoming **Gamification Phase (Stage 9)**, by tapping into the creativity and passion of the **BUDYZ community.** 

#### Eligibility

To ensure meaningful participation and promote long-term commitment, only wallets holding at least **8,000 \$BUDYZ tokens** will be eligible to submit entries. This minimum encourages true community engagement and reinforces the value of holding **\$BUDYZ**.



#### Legacy Integration

The winning symbol will be immortalized in multiple ways:

- Used as the official emblem of the **SuperBudyz** universe during **Stage 9**.
- Featured on the **BUDYZ website**, select NFTs and potential merchandise.
- Minted as a commemorative **NFT trophy** for the winner.

#### How It Works

- Submission Phase: Eligible BUDYZ holders submit their original artwork or design representing the SuperBudyz Symbol.
- Shortlist Selection: A Top 10 shortlist will be curated by the BUDYZ team, with the support of ChatGPT, based on creativity, brand alignment and community spirit.
- Community Voting: The Budyz 500 Badge holders will vote on their favorite entries to determine the Top 3 winners.
- Winners & Rewards:
  - **ist Place:** 30,000,000 \$BUDYZ + Commemorative NFT + Permanent credit as the creator of the official SuperBudyz Symbol
  - **3 2nd Place:** 20,000,000 \$BUDYZ
  - 🕉 3rd Place: 10,000,000 \$BUDYZ
  - **All Shortlisted Participants:** Shared reward from a 40,000,000 \$BUDYZ token pool + recognition on the BUDYZ website.
  - **Total allocation:** 100,000,000 \$BUDYZ.

#### Disclaimer:

By submitting a design, participants agree to transfer full usage rights to **BUDYZ** and waive any future claim to ownership, royalties or compensation related to the use of the symbol.

#### 8.10 - Stage 9: Gamification

- The **BUDYZ** project envisions the integration of gamification as a key element to boost community engagement and enhance user experience.
- We aim to develop interactive features that allow **BUDYZ** holders to participate in challenges, earn rewards and contribute to community-driven initiatives.
- Gamification will strengthen the sense of belonging and incentivize long-term participation, fostering a vibrant and active community.
- Our focus will be on creating activities that reflect the core values of the **BUDYZ** project: community involvement, social responsibility and positive impact.
- Through innovative game mechanics and reward systems, we plan to make BUDYZ a more interactive and enjoyable experience. #



#### 8.11 - Stage 10: The BUDYZ Foundation

- Mission: The BUDYZ Foundation is dedicated to making a positive impact on society by supporting social causes, promoting animal welfare and addressing environmental challenges. Our mission is to use the **power of community** and **blockchain technology** to foster positive change, driven by the support of BUDYZ holders.
- Funding: The foundation's funding will come from a combination of transaction taxes and, when necessary, a community-approved increase in the **BUDYZ token** supply. We are committed to transparency and will provide regular updates on the use of funds to maintain community trust.
- Transparency and Community Involvement: We believe that transparency is essential for building a credible and trustworthy initiative. The foundation will publish periodic reports detailing its activities, financial status and the impact of its initiatives. Furthermore, **BUDYZ holders** will have a say in the foundation's direction through community voting mechanisms, ensuring that the foundation truly reflects the will of the community.
- **The BUDYZ Foundation** represents our commitment to creating a lasting legacy of positive impact, aligning the project's long-term vision with meaningful real-world contributions.

#### 8.12 - Long-Term Growth and Token Minting

In alignment with the **BUDYZ** project's commitment to community involvement and transparent decision-making, any new tokens minted for **stages 9 and 10** will be subject to community governance and voting. This approach ensures that the long-term growth of the project is shaped by collective input, maintaining the integrity and sustainability of the **BUDYZ** ecosystem.

#### Disclaimer

The development, features and roadmap of **BUDYZ** are subject to change based on various factors, including but not limited to market conditions, technological advancements, regulatory requirements and strategic adjustments.

**BUDYZ and its team** will strive to adhere to specific timelines or the final implementation of features. Any updates or changes will be communicated as transparently as possible through **BUDYZ Website** and verified social media channels. We strongly encourage users to refer only to these official sources for accurate and up-to-date information.



## TOKENOMICS SUMMARY TABLE

CATEGORY	%ALLOCATION	TOKEN AMOUNT
LIQUIDITY POOL	60%	3,000,000,000 TOKENS
AUTHOR & TEAM	16%	800,000,000 TOKENS
RESERVE FUND	10%	500,000,000 TOKENS
AIRDROPS & GIVEAWAYS	5%	250,000,000 TOKENS
COMMUNITY REWARDS	5%	250,000,000 TOKENS
PRE-SALE (NFT-BASED)	4%	200,000,000 TOKENS

### **TOKEN BALANCE**

STAGE 1	THE BUDYZ 500	20,000,000 TOKENS
STAGE 2	LAUNCH BUDYZ PRE-SALE NFTS COMMUNITY KICK STARTER AIRDROP	160,000,000 TOKENS
STAGE 3	REWARD FOR COMMUNITY ENGAGENMENT	120,000,000 TOKENS
STAGE 4	REWARD FOR BOOK BUYERS	140,000,000 TOKENS
STAGE 5	THE BUDYZ LOTTERY	10,000,000 TOKENS
STAGE 6	"THANK YOU" AIRDROP	150,000,000 TOKENS
STAGE 7	THE BUDYZ TRIBUTE	
STAGE 8	"SUPERBUDYZ SYMBOL" CONTEST	100,000,000 TOKENS
FINAL BALANCE	PRE-SALES, AIDROPS, GIVEAWAYS, REWARDS AND CONTESTS	700,000,000 TOKENS
STAGE 9	GAMIFICATION	TOKENS TO BE MINTED
STAGE 10	THE BUDYZ FOUNDATION	TOKENS TO BE MINTED



#### 9 - Deflationary Process

The deflationary mechanism of this token model is designed to gradually reduce the overall supply of tokens, increasing their scarcity and potentially enhancing their value over time. The total supply of **5,000,000 tokens** will undergo a strategic burn process, which will be executed as outlined bellow.

#### **Burning Mechanism**

The burn process will be triggered once **BUDYZ** reaches **30,000 holders**. At this milestone, **100,000,000 tokens (2% of total supply)** will be permanently removed from circulation. This strategic supply reduction is designed to enhance scarcity, potentially driving demand and reinforcing long-term value.

By the completion of this burn process, the circulating supply will be reduced to **4,900,000,000 tokens**. This deflationary approach is intended to create increased scarcity, potentially driving demand and value for the remaining tokens as fewer are available in the market.

#### Reserve Fund Usage

The burn events will be executed using tokens from the reserve fund, ensuring that the burns do not negatively impact the active trading pool or liquidity. The reserve fund serves as a strategic mechanism to help stabilize the market by limiting the impact of burns on liquidity and user activity. Importantly, by using the reserve fund for burns, the project maintains control over the available supply while strategically increasing scarcity over time.

#### Long-Term Impact

The cumulative effect of burning **5%** of the total token supply is designed to increase the value of the remaining tokens by making them more scarce. As fewer tokens circulate, holders may begin to perceive the token as a more valuable asset, encouraging longer-term holding behavior. Additionally, these burn events demonstrate a commitment to deflationary economics, which can help foster trust within the community and attract new investors.

It's important to note that while the burns are designed to create deflationary pressure, the project will continue to prioritize the health of the ecosystem.

#### **Future Token Burns**

Future strategic decisions, including potential additional burns, will be openly discussed within the community to maintain a balanced approach between liquidity and token utility.

**Eligibility criteria for governance participation will be established later**, ensuring that key decisions reflect the interests of committed investors. **#** 







#### 11 - Strategic Marketing Plan

**Objective:** To establish **BUDYZ** as a leading memecoin through strategic airdrops; incentives, deflationary mechanics and community engagement initiatives.

#### 11.1 - Token Launch Strategy

#### • Airdrop Campaigns:

- Conduct multiple airdrops leading up to and after launch.
- Target crypto influencers, meme communities and active social media users.
- Require social media engagement (tweets, retweets, follows and shares) to qualify.
- Offer bonus tokens for referrals.
- Book Buyers Reward Program:
  - Distribute **BUDYZ** to verified book buyers as an incentive.

#### 11.2 - Community Engagement & Retention

#### • NFT Contests & Holder Rewards:

- Host NFT contests when **BUDYZ holders** can trade or swap NFTS to complete their NFT collection.
- Winners receive **BUDYZ** rewards, fostering community participation.
- Introduce staking mechanisms where holding **BUDYZ** can lead to be granted extra tokens.

#### 11.3 - Tokenomics & Deflationary Mechanism

- **5%** Deflationary Model:
  - Implement token burns to reduce supply and increase scarcity.
- Liquidity Incentives:
  - Provide liquidity pool incentives on decentralized exchanges to maintain market stability.

#### 11.4 - Growth & Expansion Initiatives

- Partnerships & Collaborations:
  - Form alliances with influencers; crypto projects and meme-based platforms.
  - Engage in cross-promotions with other meme communities.

#### • Exchange Listings & Liquidity:

- Secure listings on decentralized and centralized exchanges.
- Increase trading volume by incentivizing liquidity providers.
- IRL & Virtual Events:
  - Sponsor meme contests and online events to boost visibility.

#### 11.5 - Conclusion:

Through strategic airdrops, engaging NFT contests, rewarding book buyers, deflationary mechanics and strong community-driven initiatives, **BUDYZ** will position itself as a **top-tier memecoin** with long-term sustainability and growth potential.

#### **Disclaimer:**

Unforeseen challenges such as regulatory changes; market fluctuations and community response may impact the effectiveness of the marketing strategy.



#### 12 - Legal Considerations

**BUDYZ** is committed to operating within the legal frameworks applicable to cryptocurrency projects and ensuring compliance with relevant regulations. While the blockchain and cryptocurrency space continues to evolve, we prioritize transparency, security and ethical practices to foster trust within our community.

#### 12.1 - Regulatory Compliance

We acknowledge the importance of adhering to legal requirements in jurisdictions where **BUDYZ** operates or is accessed. While **BUDYZ** is a decentralized, community-driven project, we aim to observe the following key regulatory considerations:

- Anti-Money Laundering (AML) & Know Your Customer (KYC): BUDYZ will work to prevent illicit activities by ensuring compliance with relevant AML and KYC requirements where applicable.
- Securities Laws: BUDYZ is designed as a memecoin with no claims of being a security, investment contract or financial product. However, we continuously assess regulatory guidance to remain compliant with legal standards.
- **Taxation:** Users should be aware that cryptocurrency transactions may have tax implications. It is the responsibility of holders and traders to comply with local tax regulations.
- **Legal Jurisdictions:** Cryptocurrencies face varying levels of regulation worldwide. It is the responsibility of users to ensure they comply with the laws of their respective countries before engaging with **BUDYZ**.

#### 12.2 - Risks & Market Volatility

Investing in cryptocurrency, particularly memecoins, comes with inherent risks due to the volatile and speculative nature of the market. **BUDYZ** holders and investors should be aware of the following risks:

- **High Volatility:** Prices of memecoins can fluctuate significantly within short periods. Users should be prepared for market swings that could impact their holdings.
- **No Guarantees: BUDYZ** does not promise any financial returns, profits or guarantees of future value appreciation. The project is community-driven and its value is influenced by user participation and market dynamics.
- **Security Risks:** While we promote best security practices, users should take personal precautions, such as safeguarding their private keys and avoiding scams or phishing attempts.
- **Regulatory Uncertainty:** Cryptocurrency regulations are evolving and changes in legal frameworks may impact the accessibility, functionality or adoption of **BUDYZ** in certain regions.

#### Final Disclaimer:

This document does not constitute legal or financial advice.

Users are encouraged to conduct their own research, consult legal and financial professionals and make informed decisions before engaging with **BUDYZ.** *7* 



#### 13 - Team BUDYZ

- Geraldo Moreira MBA in Investment & Private Banking
  - With a background in **Finance and Investment**, Geraldo brings strategic expertise to **BUDYZ**. His understanding of financial markets and asset management ensures a solid foundation for the project's growth and sustainability.
  - He has also devoted his life to sport, in particular, professional football.
- Gabriel Moreira Software Engineering Student
  - Passionate about **Software Development**, Gabriel is another mind behind **BUDYZ**.
  - His focus on innovation and decentralized solutions drives the project's technical advancements.
- Fernanda Mendonça Engagement Strategist
  - Fernanda holds a degree in **Nutrition and Physical Education**, showcasing her commitment to promoting healthy and active lifestyles.
  - Additionally, she has completed a **photography course**, adding a creative and visual perspective to her work.
  - Currently, she is diving into the world of artificial intelligence, continuously expanding her knowledge and skills, bringing a unique blend of expertise to the BUDYZ project.

#### 14 - Final Words

**BUDYZ** is more than just a memecoin—it's a movement fueled by a passionate community, transparency and an undeniable sense of fun. Built on the foundations of decentralization and collective engagement, **BUDYZ** thrives because of its supporters, believers and enthusiasts who bring life to the project.

At the heart of **BUDYZ** lies a commitment to openness and trust. Every step of our journey is guided by transparency, with clear communication and community-driven decision-making shaping the project's direction.

We believe in the power of a strong, united community, where everyone has a voice and a role to play in **BUDYZ** growth.

But beyond the technology and tokenomics, **BUDYZ** embraces a lighthearted and lovely approach.

Inspired by the playful and loyal spirit of pugs, we aim to create a positive, welcoming space where crypto enthusiasts can connect, share and build something truly special together.

Whether you're here for the fun, the community or the future potential of **BUDYZ**, we welcome you to join us on this exciting journey.

Together, we'll make **BUDYZ** not just a memecoin, but a symbol of unity, transparency and joy in the crypto space.

Welcome to The BUDYZ Family! 🚀 🍢

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