

# BUDYZ



# WHITE PAPER

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### 1 - Introduction

Welcome to the world of **BUDYZ**, the memecoin that goes beyond crypto—it's about community, fun and an adorable pug named **BUD**!

Meet **Bud**: the mischievous, lovable pug whose adventures bring joy to fans worldwide. **BUDYZ** isn't just another blockchain token; it's a movement celebrating **Bud's journey**, his quirky personality, and the digital book that tells his story in the most heartwarming and entertaining way possible.

At its core, **BUDYZ** is designed to unite pug lovers, meme enthusiasts and crypto supporters into one big digital family. More than just a token, it's an opportunity to be part of something special—a project fueled by engagement, storytelling and community-driven excitement.

In the short term, we're rewarding our early supporters through creative campaigns and interactive social media challenges. But our vision extends far beyond that. As we grow, **BUDYZ** aims to integrate into larger ecosystems, provide exclusive rewards for loyal holders and explore new ways to bring Bud's story to life—perhaps even in **NFTs, gaming or animated content**.

So, grab your **\$BUDYZ**, follow the journey and get ready to **laugh, engage and invest in a memecoin with a heart**.

The adventure is just beginning! 🚀🐾

### 2 - Market Overview

The **memecoin market** has exploded in recent years, with tokens like **Dogecoin (DOGE)** and **Shiba Inu (SHIB)** leading the charge. What started as internet jokes quickly transformed into serious crypto assets, attracting **millions of investors and a dedicated global following**.

- **Dogecoin**, launched in 2013 as a playful take on cryptocurrency, skyrocketed in popularity thanks to viral moments and endorsements from figures like **Elon Musk**. What was once just a meme has now become an iconic digital asset with real-world use cases and a passionate community.
- **Shiba Inu**, known as the "**Dogecoin killer**", gained prominence in 2021 by leveraging its strong community and introducing **ShibaSwap**, its own decentralized exchange. Like **Dogecoin**, its success lies in humor, relatability and a strong sense of belonging. 🚀🐾

### Where Does BUDYZ Fit In?

While **Dogecoin** and **Shiba Inu** connect their communities through humor and memes, **BUDYZ** takes things a step further—**combining crypto, storytelling and the universal love for pugs.**

**BUDYZ is more than just a meme; it's a movement.** By integrating the charm of pugs with blockchain technology, **BUDYZ** creates an engaging, community-driven experience. Whether through **social media challenges, NFT collectibles or interactive content**, **BUDYZ** keeps things fun while building real value.

Whether you're here for the **memes, rewards or just because you love pugs**, **BUDYZ** is ready to make its mark in the memecoin space! 🚀🐾

### 3 - Problem Statement

The digital asset space is flooded with **memecoins, NFTs and collectibles**, yet few projects successfully merge these elements into something both fun and meaningful. Many memecoins exist purely for speculation, offering little to no real-world utility, while books and traditional storytelling often lack integration with modern digital trends. This creates a unique opportunity to blend these worlds in an engaging and rewarding way.

**BUDYZ** aims to bridge this gap by combining **memecoins, NFTs and storytelling** into an innovative ecosystem. Inspired by a beloved pug, **BUDYZ** goes beyond being just another meme—it introduces a digital **book featuring Bud's adventures, interactive NFT collectibles** tied to challenges and community-driven **rewards for \$BUDYZ holders.**

By integrating entertainment with practical utility, **BUDYZ** offers a fresh, engaging experience that keeps users invested while celebrating the charm of **Bud.** 🚀🐾

### 4 - BUDYZ Solution

**BUDYZ** is launching on **Solana** as an **SPL Token**, leveraging the network's ultra-low fees, high throughput, and lightning-fast transactions to ensure scalability and accessibility for all users.

The **\$BUDYZ token** was minted through **20Labs**, a trusted **Solana minting platform**, with a fixed total supply of **5,000,000,000 tokens.**

The **mint authority** has been permanently **revoked**, guaranteeing that no additional tokens can ever be created. This ensures that the token supply is capped forever, reinforcing our long-term commitment to transparency, trust, and decentralization.

All **tokenomics allocations** are clearly defined and fully auditable on-chain, providing the community with verifiable proof of integrity and fairness. 🚀🐾

## 5 - Tokenomics

The tokenomics of BUDYZ (\$BUDYZ) are designed to foster a thriving ecosystem, reward the community, and ensure long-term sustainability. With a total supply of **5,000,000,000 \$BUDYZ**, distribution has been carefully structured to incentivize all stakeholders while keeping the project community-driven.

### Token Allocation:

- **5% Community Rewards (250,000,000 \$BUDYZ)**
  - A dedicated portion of the supply is reserved for **airdrops, giveaways, and promotional campaigns to kickstart community engagement and raise awareness**. This includes rewarding early supporters, attracting new holders, and driving participation through creative initiatives.
- **5% Budyz NFT Deal (250,000,000 \$BUDYZ)**
  - Offered to our followers **The Budyz Genesis Badge and The Budyz PI Edition Badge** are an exclusive opportunity for them to purchase tokens at a preferential price.
- **5% Deflationary Program (250,000,000 \$BUDYZ)**
  - To strengthen long-term value and trust, **5% of the total supply (250 million \$BUDYZ)** is allocated to the **Deflationary Program**. These tokens will be systematically burnt or removed from circulation over time, reducing the overall supply and creating a deflationary effect that rewards committed holders and supports sustainable growth.
- **10% Budyz Foundation (500,000,000 \$BUDYZ)**
  - Allocated to **The Budyz Foundation**, this portion will support animal welfare initiatives and generate real-world impact in line with the project's mission.
- **10% Reserve Fund (500,000,000 \$BUDYZ)**
  - Set aside for future initiatives such as **marketing strategies, unforeseen expenses, and ecosystem expansion**. This reserve provides flexibility for scaling, integrating with other platforms, and supporting new developments as **BUDYZ** evolves.
  - For future collaborations and integrations—including potential partnerships like **Pi Network**—**30% of the reserve fund** will be allocated to a **Strategic Ecosystem & Partnerships Reserve**.
- **15% Author & Team (750,000,000 \$BUDYZ)**
  - Reserved for the **'development team'** behind **BUDYZ**, ensuring long-term commitment to the project's success while aligning team incentives with sustainable growth.
- **50% Liquidity Pool (2,500,000,000 \$BUDYZ)**
  - Allocated to establish and sustain liquidity within the **Solana** ecosystem. This portion ensures that **\$BUDYZ** remains easily tradable and accessible. A strong liquidity pool reduces volatility, attracts market participants, and supports long-term price stability and trust in the token. 🚀🐾

## 6 - Liquidity & Market Stability

- **Token Model**

**BUDYZ (\$BUDYZ)** is deployed as a **fixed-supply SPL token** on the **Solana blockchain**, ensuring long-term scarcity, transparency, and predictability. The entire supply of **5,000,000,000 tokens** was minted at launch, and the **mint authority** has been **permanently revoked**. No additional tokens can ever be created, reinforcing our commitment to fairness, sustainability, and decentralized governance.

- **Liquidity Pool Allocation**

**A total of 2,500,000,000 \$BUDYZ (50% of the total supply)** will be allocated to the liquidity pool, ensuring sufficient market depth and smooth trading.

- **Trading & Pairing**

**BUDYZ** will be deployed on the **Solana Blockchain** and it will initially trade on decentralized exchanges (DEXs) such as **Raydium**.

- **Custom Token:** \$BUDYZ
- **Pairing Token:** USDC (USD COIN) for price stability and liquidity.
- **Initial Price:** 0.00001 USDC per \$BUDYZ

- **DEX Micro-Listing**

A small initial pool of **4,000,000 \$BUDYZ at 0.00001 USDC** was added to **Raydium** in September, 2025. This milestone marked **Budyz's first market entry**, improving token visibility and helping the community learn how to create **Associated Token Accounts (ATAs)** for future airdrops.

- **Liquidity Locking for Investor Confidence**

To enhance trust and market stability, **50% of the total \$BUDYZ supply** will be dedicated to liquidity and locked for one year using reputable **Solana-native platforms** such as **Solock or Lockup.sol**.

This firm commitment ensures long-term security, deters rugpull concerns, and establishes **BUDYZ** as a transparent, investor-focused project.

- **Liquidity Growth Strategies**

To ensure healthy trading activity, deep market liquidity, and long-term price stability, the **BUDYZ** project will adopt the following flexible, manual strategies:

- **Strategic Treasury Injections**
  - The team may allocate portions of the reserve fund to reinforce liquidity, reduce volatility, and maintain optimal trading conditions as the market evolves.

- **Community Liquidity Boosts**

Future campaigns, partnerships, or incentive programs may include opportunities for community-driven liquidity contributions. 🚀🐾

## 7 - DEX Liquidity Expansion Plan

- **Stage 1 – Liquidity Expansion**

- **Date:** December 2025
- **Liquidity Pool Size:** 100,000,000 \$BUDYZ + \$1,000 USDC
- **Purpose:**
  - Strengthen **Budyz's** market depth and price stability.
  - Support smooth trading conditions for the growing community.
  - Expand liquidity in preparation for future campaigns and listings.
  - Limit speculative rush.

- **Stage 2 – First Liquidity Boost**

- **Date:** Q2 2026 (around April)
- **Add:** 150,000,000 \$BUDYZ + proportional USDC to maintain price stability.
- **Total LP:** 250,000,000 \$BUDYZ
- **Goal:**
  - Support a larger trading base.
  - Still keep liquidity modest to avoid whale manipulation.

- **Stage 3 – Community Growth Liquidity**

- **Date:** Q3 2026 (around September)
- **Add:** 500,000,000 \$BUDYZ
- **Total LP:** 750,000,000 \$BUDYZ
- **Purpose:**
  - Match higher transaction volumes.
  - Tie liquidity expansion to major community events.

- **Stage 4 – Midpoint Liquidity Expansion**

- **Date:** Q4 2026 (around December)
- **Add:** 750,000,000 \$BUDYZ
- **Total LP:** 1,500,000,000 \$BUDYZ
- **Purpose:**
  - Increase trading stability.
  - Allow for broader token adoption on multiple DEXs.

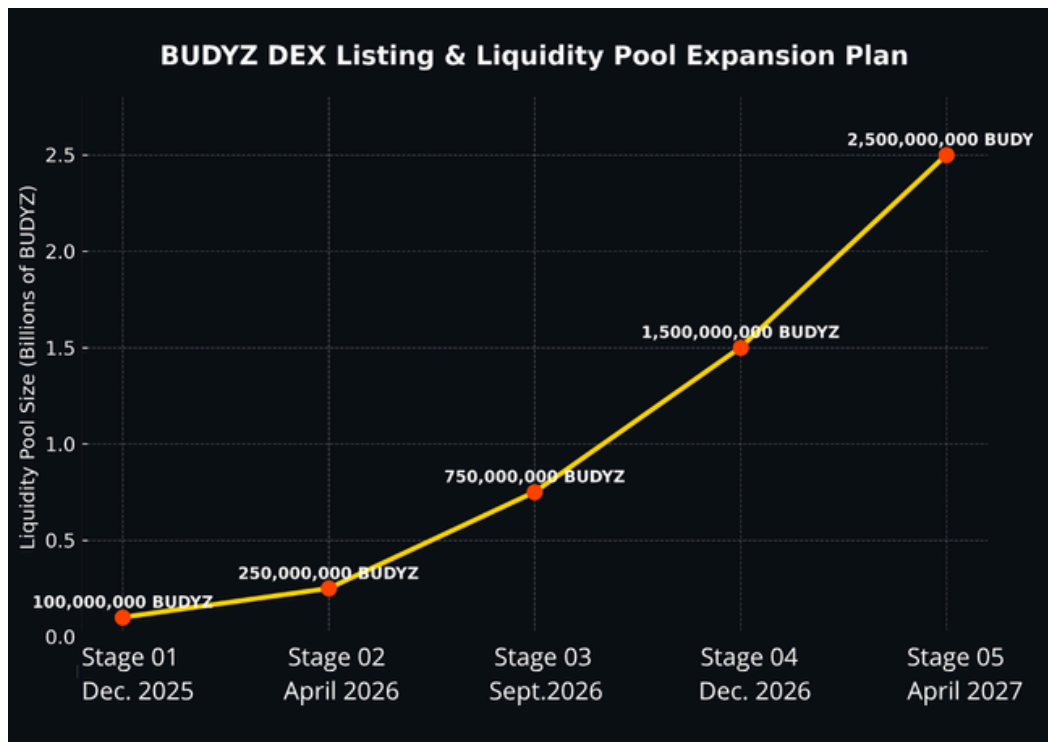
- **Stage 5 – Full Target Liquidity Pool**

- **Date:** Q2 2027 (around April)
- **Add:** 1,000,000,000 \$BUDYZ
- **Final LP:** 2,500,000,000 \$BUDYZ
- **Purpose:**
  - Support mainstream trading without heavy volatility.
  - Facilitate CEX listings and deeper liquidity pools.

- **Core Safeguards:**

- **Controlled Release** – All expansions will be announced weeks in advance to avoid sudden speculation.
- **Reserve Management** – Unlisted LP tokens will be stored in a multi-sig wallet for transparency.
- **Anti-Dump Awareness** – Community Education about long-term holding incentives will be promoted along the listing periods. 🚀🐾





## Raydium Listing Strategy

As part of our phased approach to market integration, the **BUDYZ team** has chosen to initiate trading through a limited listing on **Raydium**, one of Solana's leading decentralized exchanges.

### • Key Strategic Points

- **Market Presence Over Trading Frenzy:**
  - Our immediate goal is not to drive volume, but to formally establish **BUDYZ** in the decentralized market landscape.
- **Professional & Credible Appearance:**
  - A visible listing gives **BUDYZ** the professional look expected from a serious project.
- **Extremely Low Initial Offer:**
  - We have chosen to pair only a **very limited supply** in the liquidity pool. This avoids speculative trading, protects against pump-and-dump mechanisms, and gives us price control.
- **Fulfillment of Airdrop Commitments:**
  - The listing allows us to honor **our token airdrop** promises to early supporters in a clean and verifiable way.
- **Strategic Brand Positioning:**
  - Launching on **Raydium** supports our broader branding goals.
- **Controlled Liquidity Pool Management:**
  - The **initial liquidity pool** will be intentionally very small, but entirely within our control.

**BUDYZ** will grow at its own pace, with its own values. 🧠🐾🚀

- **Anti-Dump Protections**

**BUDYZ liquidity** is established directly within the **Solana** ecosystem, ensuring transparent and verifiable on-chain market access. By combining a locked liquidity pool, phased exchange listings, and clear tokenomics, **\$BUDYZ** protects against short-term volatility and reinforces long-term holder confidence with a **fixed supply permanently capped at 5B tokens**.

- **Burn Mechanism**

To strengthen long-term value and scarcity, a **Deflationary Program** will be applied through periodic burn events tied to key community milestones. These supply reductions reinforce sustainability and reward committed holders.

- **Deflationary Program**

To reinforce scarcity and reward long-term supporters, **5% of the total supply (250 million \$BUDYZ)** has been pre-allocated to the **Deflationary Program**. Tokens from this pool will be burnt in increments of **50 million \$BUDYZ** upon reaching major community milestones of **5,000; 10,000; 15,000; 20,000 and 30,000 holders**.

**This milestone-based approach** ensures that supply reductions are directly tied to community growth, creating lasting value for holders while celebrating collective progress.

- **Exchange Listing**

**A CEX listing** will be pursued once the **DEX Listing & Liquidity Expansion Plan** is complete and market conditions align for a strong, sustainable debut.

- **Governance & Transparency**

All significant changes—**such as adjustments to liquidity, supply, burns, or partnerships**—will be subject to transparent governance proposals. As the holder base matures, structured voting mechanisms will be introduced to expand community decision-making power.

- **Long-Term Impact**

The cumulative effect of burning **5% of the total token supply** is designed to increase the value of the remaining tokens by making them more scarce. As fewer tokens circulate, holders may begin to perceive the token as a more valuable asset, encouraging longer-term holding behavior. Additionally, these burn events demonstrate a commitment to deflationary economics, which can help foster trust within the community and attract new investors.

It's important to note that while the burns are designed to create deflationary pressure, the project will continue to prioritize the health of the ecosystem.

- **Future Token Burns**

Future strategic decisions, including **potential additional burns**, will be openly discussed within the community to maintain a balanced approach between liquidity and token utility. 🚀🐾



## 8 - Solana Blockchain

**BUDYZ** has chosen to launch its token on **Solana**, a high-performance blockchain known for lightning-fast transactions and minimal fees.

By leveraging platforms like **Raydium**, we ensure a fair, transparent, and cost-effective launch — with built-in liquidity locks and seamless trading tools.

This move allows **BUDYZ** to scale faster and meet community expectations while keeping our **NFT campaigns active on Polygon** and reward programs integrated with the **Pi Network**.

This multichain strategy ensures that **BUDYZ** is positioned for broad adoption, continuous engagement, and community-first scalability across ecosystems.

One token. Multiple chains. Unlimited community potential.

## 9 - Website Creation: Wix.com

To establish an accessible and user-friendly digital presence for **BUDYZ**, we have chosen **Wix.com** for the creation of our official website. **Wix's** drag-and-drop tools provide an efficient and cost-effective way to set up an engaging online platform with minimal technical expertise.

- **Ease of Use:** **Wix** allows us to rapidly deploy a visually appealing and responsive website for **BUDYZ**.
- **Customization:** The platform's flexibility supports custom integrations which will allow us to make digital books and NFTs available; live token price feeds and the latest news related to **BUDYZ**.
- **Scalability:** As the community and ecosystem grow, **Wix's** robust set of features allows us to easily expand the site, add e-commerce capabilities and integrate additional functionalities.

## 10 - Marketplace Integration: OpenSea.io for NFT Creation and Distribution

**BUDYZ** leverages **OpenSea.io** — the world's largest decentralized NFT marketplace — to host and distribute its core **NFT collections**. These include **The BUDYZ 500**, **The Budyz Genesis Badge**, and **The Budyz PI Edition Badge**, all of which are available on the **Polygon Network**.

By utilizing **Polygon's low-cost infrastructure**, we ensure NFT accessibility while avoiding high gas fees. The **OpenSea** integration provides a user-friendly platform for our community to collect, trade, and showcase their NFTs without needing direct interaction with the token contract.

While the **\$BUDYZ token** will launch on **Solana**, our **NFT ecosystem** remains fully operational and active on **Polygon** — creating a cross-chain experience where NFTs and token rewards coexist through community participation and verification. 🚀🐾

## 11 - E-commerce and Book Purchases: Amazon.com

We are exploring the possibility of using **Amazon.com** as a marketplace for the distribution of books, where buyers can purchase books and, in turn, contribute to **The Budyz Foundation**.

- **Book Distribution:** As part of the **BUDYZ** ecosystem development, the book "**Bud, A Lovely Pug's Life**" will be available for purchase.
- **70% of all revenue generated from book sales** will be directed to **The Budyz Foundation**, supporting its mission to promote animal welfare and meaningful real-world impact.

## 12 - Trademark and Intellectual Property Protection: Trademark Engine

The intellectual property associated with **BUDYZ**, including its name, logo and associated branding, will be registered through **Trademark Engine**.

- **Trademark Registration:** **Trademark Engine** offers a simple and efficient process for registering trademarks, providing legal protection for **BUDYZ's** brand identity.
- **Legal Support:** The service ensures that **BUDYZ** is protected from infringement, reinforcing the project's professionalism and trustworthiness.

## 13 - Security and Transparency: Zeppelin Solutions

Security is a core pillar of the **BUDYZ** project, especially in the rapidly evolving landscape of decentralized finance. From the early development stages, we are committed to maintaining strong security practices and transparent processes.

- **CEX-Grade Final Audits:** A comprehensive audit will be conducted by **Zeppelin Solutions** prior to any centralized exchange listing (**CEX**). This ensures institutional-grade security, transparency, and readiness for broader market adoption. No additional audits are required prior to token launch, as **\$BUDYZ** will utilize trusted deployment tools on **Solana** through **20Labs platform**.
- **Transparency Commitment:** Audit reports will be made publicly available on the official **BUDYZ website**. We believe that open access to security documentation is critical to building and maintaining trust with our community.
- **Ongoing Monitoring:** **Zeppelin Solutions** also offers post-deployment monitoring and threat detection, which we intend to leverage as **BUDYZ** evolves to ensure ongoing smart contract integrity.

## 14 - Roadmap

### Phase One: Initial Launch & Community Building (2025)

#### Ground Floor: White Paper Release and The BUDYZ 500 NFT

- **The White Paper**

The official **BUDYZ White Paper** will be released, outlining the project's vision, tokenomics, roadmap and future plans 🚀🐾

## Stage 1:

- **BUDYZ 500 NFT Badge**

The **BUDYZ 500 NFT Badge** is a tribute to our earliest believers — **the first 500** who stood by the vision before the world knew its name. Minted in golden tones, this free and exclusive NFT recognizes the pioneers of the **BUDYZ movement**.

Each holder receives:

- 🎁 **40,000 \$BUDYZ tokens** — the same amount as any paid badge.
- 🗳️ **Priority voting rights** in key community decisions, including exclusive power to select **the top 3 finalists** in **The SuperBudyz Symbol Contest**.
- 🎉 **Early access and enhanced rewards** in future events such as airdrops and NFT campaigns
- 🏛️ Permanent recognition in **The BUDYZ HALL**— a dedicated page on the **BUDYZ website** showcasing their Twitter avatars as the founding faces of the project
- This badge is not just an NFT — it's a symbol of trust, timing, and timeless value.
- **BUDYZ 500 NFT Airdrop**
  - Following the NFT distribution, each wallet holding **BUDYZ 500 NFT** will receive the respective token amount 40,000 \$Budyz.
  - An extra 10,000 Budyz will be granted to those who participate on a survey to choose **Budyz token symbol**.
  - The airdrop will be distributed based on wallet snapshots or NFT transfer transaction hash.
    - **Total Allocation:** 10,000,000 \$BUDYZ
    - **Goal:** Build an engaged user base, reward early supporters and foster strong community growth.
    - **Proof & Transparency:** Token rewards will be distributed only after on-chain verification of eligible wallets.
    - **Total allocation:** We are confident the **10 million Budyz** will be sufficient to grant those who hold the **Budyz NFT 500** and those who participate in the survey.
    - **Note:** if somehow we surpass this limit we may bring extra tokens from the reserve fund.

## Stage 2:

- **Budyz Bucks**

- **Budyz Like-to-Earn:** Engagement on Jupiter Platform (Likes on Budyz Token).
- **Budyz Learn-to-Earn:** Engagement on X Platform (Like and Retweets).
- **Budyz Mission on Jupiter:** Engagement on Jupiter Platform (Likes on Budyz Token).
- **Budyz Fusion Reaction:** Creation and Launch The Budyz Discord Hub.
  - **Total Allocation:** 120,000,000 \$Budyz
  - **Date:** From August to October
  - **Proof:** A third-party tool or bot for verification will be used for tracking.
  - **Goal:** Strengthen awareness of the BUDYZ within Solana ecosystem and expand community engagement. 🚀🐾

- **Budyz Wellness Prize**

An insightful e-book designed to help **pug owners** to maintain their pets' health, happiness and well-being.

- When downloading the e-book he/she will be granted 40,000 \$Budyz.
- **Total Allocation:** 15,000,000 \$Budyz
- Available to be downloaded in **September** from the **BUDYZ Website**.
- A third-party tool or bot for verification will be used for tracking.

## **Phase Two: Expansion & Further Incentives (2025 to 2026)**

### **Stage 3:**

- **Budyz Lottery**

**BUDYZ Team** is proud to introduce the **Legendary SuperBudyz Card** — a rare and highly collectible **NFT** designed to reward followers with a unique distinction.

A total of **500 wallets** will be randomly chosen to receive a **Legendary SuperBudyz Card**—minted exclusively for engaged followers.

These special card feature **exclusive gold-toned artwork** and may include additional utilities in the future, such as access to bonus token rewards, or governance privileges.

- **Fair Distribution:**

- **The Legendary SuperBudyz Cards** will be assigned through a transparent randomization process. Every follower has an equal chance of receiving one.
- **The Legendary SuperBudyz Card** will grant the holder **40,000 \$BUDYZ**.
  - **Total Allocation:** 20,000,000 \$BUDYZ
  - **Proof:** Rewards will be granted upon system verification.

### **Stage 4:**

- **SuperBudyz Symbol Contest**

As part of our commitment to building a vibrant, creative and collaborative community, Stage 5 introduces a unique opportunity for **BUDYZ** holders: **"Create the SuperBudyz Symbol" Contest**.

- **Objective**

To co-create the official visual **symbol of SuperBudyz**, the heroic force at the heart of our upcoming **Growth Development Plan**, by tapping into the creativity and passion of the **BUDYZ** community.

- **Eligibility**

To ensure broad participation and inspire creativity across our community:

- **The "Create the SuperBudyz Symbol" Contest** invites all **Budyz supporters** to help design **this iconic emblem**, promoting inclusivity and strengthening the unity of the **BUDYZ** community.

- **Legacy Integration**

The winning symbol will be immortalized as the official emblem of the **SuperBudyz** universe during **The Growth Development plan**. 🚀🐾

## How It Works

- **Submission Phase:** community members submit their original artwork or design representing the **SuperBudyz Symbol**.
- **Shortlist Selection:** A **Top 10 shortlist** will be curated by the **BUDYZ team, with the support of ChatGPT**, based on creativity, brand alignment and community spirit.
- **Community Voting:** The **Budyz 500 Badge holders** will vote on their favorite entries to determine the **Top 3 winners**.
- **Winners & Rewards:**
  - 🏆 **1st Place:** 50,000,000 \$BUDYZ + Commemorative NFT + Permanent credit as the creator of the **Official SuperBudyz Symbol**
  - 🥈 **2nd Place:** 20,000,000 \$BUDYZ
  - 🥉 **3rd Place:** 10,000,000 \$BUDYZ
  - 🧑‍🤝🧑 **All Shortlisted Participants:** Shared reward from a 20,000,000 \$BUDYZ token pool + recognition on the BUDYZ website.
  - **Total allocation:** 100,000,000 \$BUDYZ.

## Disclaimer:

By submitting a design, participants agree to **transfer full usage rights to BUDYZ** and waive any future claim to ownership, royalties or compensation related to the use of the symbol.

## Stage 5:

### BUDYZ NFT DEAL

As a mark of the **BUDYZ Memecoin Project**, we are launching limited-edition **NFT collections** designed to reward and onboard supporters.

- This phase of sales will take place across two parallel channels to encourage broad community participation.
  - In both channels, to ensure fair distribution and prevent accumulation by a small number of wallets, **each wallet will be eligible to redeem token rewards for up to 10 NFTs only.**
  - This promotes broader access across the community and sets the tone for a decentralized, community-first project.
- **BUDYZ GENESIS BADGE**
    - A total of **1,000 NFTs (Budyz Genesis Badge)** will be made available for purchase via **OpenSea** on the **Polygon blockchain**.
    - **Each NFT** will grant its holder the right to claim **125,000 \$Budyz**.
    - **Budyz tokens** will then be transferred to an indicated **Solana wallet address** collected later upon verification of **NFT purchase**. 🚀🐾

- **BUDYZ PI EDITION BADGE**

- To celebrate our future integration with the **PI Network** and engage its thriving ecosystem, an additional **1,000 NFTs (Budyz PI Edition Badge)** will be offered exclusively to **PI Pioneers**.
- These **NFTs** will be purchasable using **PI coins** via **The Budyz NFT Portal**.
- **Each NFT** will grant its holder the right to claim **125,000 \$Budyz**.
- **Pioneers** will be invited to use **The Budyz NFT Portal** to:
  - Make **payments** and
  - Receive their **NFTs**.
- **Budyz tokens** will then be transferred to an indicated **Solana wallet address** collected later upon verification of **NFT purchase**.

## **BUDYZ APP**

**The Budyz NFT Portal** serves as the official gateway for users to access and interact with the **Budyz ecosystem**. Built to seamlessly integrate with the **PI Network**, the app enables users to log in securely with their **PI credentials**, verify wallet ownership, and participate in exclusive **Budyz NFT events and transactions**.

Through this app, community members can:

- Authenticate via **PI Network login** for a trusted, decentralized experience.
- Purchase Budyz NFTs using **PI coins**.
- Check eligibility for **NFT drops, badges, and special rewards**.
- Track personal contributions, milestones, and claimable benefits within the **Budyz project**.

- **Token Distribution**

- In the **Budyz NFT Deal**, each wallet holding **BUDYZ NFTs** will receive the respective token amount, up to the wallet cap limit (**10 NFTs per wallet**).
- **Budyz tokens** will be delivered as such:
  - THE GENESIS BADGE: 1,000 NFTs                      Allocation: 125,000,000 \$BUDYZ
  - THE PI EDITION BADGE: 1,000 NFTs                  Allocation: 125,000,000 \$BUDYZ
  - **Total Allocation:** 250,000,000 \$BUDYZ
  - **Goal:** Build an engaged user base, reward supporters and foster strong community growth
  - **Proof & Transparency:** Token rewards will be distributed only after on-chain verification of eligible wallets.

## **Note:**

- This **dual-channel approach** ensures inclusivity, supports early engagement across multiple networks, and rewards those who believe in the **BUDYZ Mission** from the very beginning.
- This tool reflects the project's commitment to innovation and integration with emerging decentralized ecosystems like **PI Network**. 🚀🐾



- **The Budyz Tribute**

The **Budyz Tribute** will be granted when the community reach the milestone of **5,000 followers**.

- **Exclusive NFT:** As a special reward, followers will receive a one-of-a-kind "MEET BUD NFT" featuring **BUD, THE HEART OF BUDYZ**, on the **Polygon Network via OpenSea**.
  - This rare collectible serves as a symbol of achievement and dedication to the **BUDYZ community**.
- **Eligibility Criteria:**
  - Simply be an active **Budyz** supporter.
  - **Proof:** Rewards will be granted following successful system verification.
- **Why This Matters**
  - **Enhanced Value:** "MEET BUD NFT" may unlock future perks (story features, whitelist, game access).
  - **Community Recognition:** Those eligible will be recognized as dedicated **BUDYZ** supporters and gain access to rare digital assets, enhancing their status within the ecosystem.
  - **Ongoing Engagement:** These rewards incentivize long-term participation, ensuring an active and thriving community.

### **Phase Three: Growth Development Plan**

- **Growth Development Plan:**

This plan outlines **Budyz' long-term vision** and the strategic initiatives we aim to deliver step by step as our ecosystem and community grow. While ambitious, this plan is designed to build on our proven milestones, ensuring sustainable progress toward our ultimate mission: making **Budyz** a meaningful, impactful movement. Each stage will be approached with care, transparency, and in alignment with our **community**.

- **Bud, A Lovely Pug's Life**

From the revenue generated from the book **Bud, A Lovely Pug's Life**, **80%** will be allocated to fund **The BUDYZ Foundation**. This approach simplifies operations by removing the need for token-based rewards tied to book purchases, while ensuring that every sale contributes directly to supporting the foundation's mission of animal welfare and social impact.

- **Budyz Educational Studio**

- **The Budyz Educational Studio** will serve as the creative hub for storytelling and awareness campaigns. Through the **SuperBudyz Comic Series and SuperBudyz Short Videos**, the studio will promote animal care, responsible pet ownership, and pressing ecological issues such as global warming and pollution — delivering our message in engaging, accessible formats. 🎨🐾

- **CEX Listing**

- Building on the foundation established by the **DEX listing**, **Budyz** will pursue a **Centralized Exchange (CEX) listing** to increase liquidity, visibility, and credibility in broader markets. This step ensures that **Budyz** remains accessible to all types of investors and aligns with our goal of scaling participation.

- **Budyz XYZ Startup**

- To sustain and expand operations, **Budyz** will formalize as a registered company — **Budyz XYZ** — and open an investment round. This stage includes the creation of a **formal board** to oversee governance and strategy, ensuring long-term growth and accountability.

- **Branding & Merchandising**

- To strengthen **Budyz'** presence beyond the digital realm, the project will launch **an official line of branded merchandise**. From apparel and accessories to collectibles and plush toys inspired by **Bud and the SuperBudyz characters**, the merchandising line will serve as a powerful tool to expand brand awareness and foster a sense of belonging within the community. Revenues generated will also support the development of subsequent milestones, reinforcing the project's sustainability.

- **SuperBudyz "The Movie"**

- Following the success of the comics and videos, **Budyz** will produce a short animated film, **SuperBudyz: The Movie**, bringing our characters and values to life on a larger stage, further cementing **Budyz** as a recognizable and impactful brand.

- **Gamification**

- **Gamification mechanics**, already outlined earlier in the white paper, will be fully implemented to deepen user engagement, reward participation, and create a vibrant, interactive ecosystem for **Budyz supporters**.

- **Budyz Foundation**

- **The Growth Development Plan** culminates with the launch of **The Budyz Foundation**, dedicated to preserve animal lives. Funded through community-approved mechanisms and project revenues, the **Foundation** embodies the heart of **Budyz: making a meaningful, lasting difference**.

- **Long-Term Growth and Token Distribution**

Any future adjustments to token distribution for **Stages 9 and 10** would require community governance and approval. These would only be possible through mechanisms such as **reserve fund reallocations or other transparent, community-backed methods**. 🚀🐾

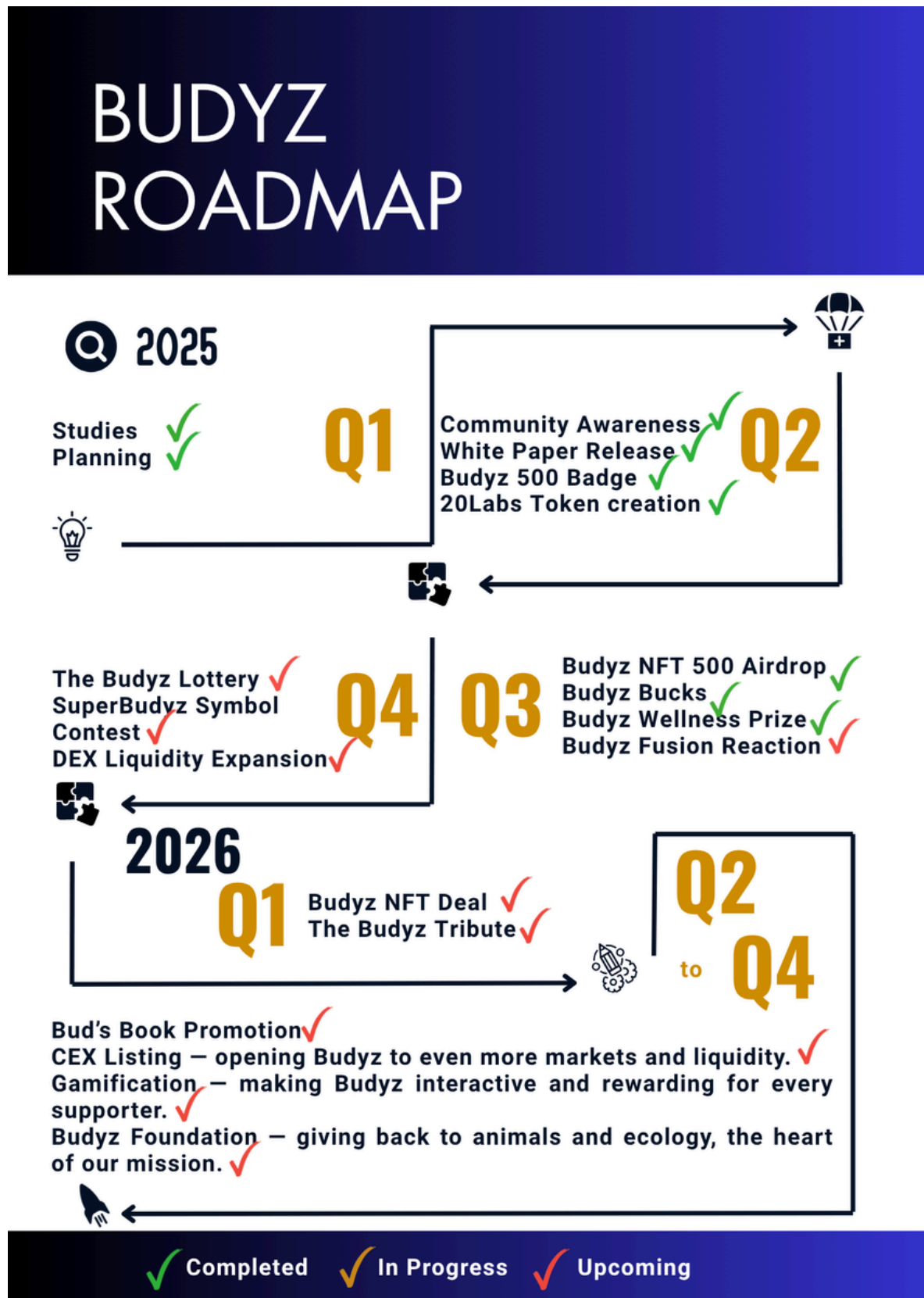
- **Disclaimer**

- The development, features and roadmap of **BUDYZ** are subject to change based on various factors, including but not limited to market conditions, technological advancements, regulatory requirements and strategic adjustments.
- **BUDYZ and its team** will strive to adhere to specific timelines or the final implementation of features. Any updates or changes will be communicated as transparently as possible through **BUDYZ Website** and verified social media channels. We strongly encourage users to refer only to these official sources for accurate and up-to-date information.

## TOKEN BALANCE

|                                 |                                               |                       |
|---------------------------------|-----------------------------------------------|-----------------------|
| STAGE 1:<br>BUDYZ NFT 500 BADGE | NFT 500 AIRDROP                               | 10,000,000 TOKENS     |
| STAGE 2:<br>BUDYZ BUCKS         | LIKE-TO-EARN                                  | 5,000,000 TOKENS      |
|                                 | BUDYZ LEARN-TO-EARN                           | 15,000,000 TOKENS     |
|                                 | BUDYZ MISSION ON JUPITER                      | 15,000,000 TOKENS     |
|                                 | BUDYZ FUSION REACTION                         | 70,000,000 TOKENS     |
|                                 | BUDYZ WELLNESS PRIZE                          | 15,000,000 TOKENS     |
| STAGE 3                         | BUDYZ LOTTERY                                 | 20,000,000 TOKENS     |
| STAGE 4                         | SUPERBUDYZ SYMBOL CONTEST                     | 100,000,000 TOKENS    |
| STAGE 5:<br>BUDYZ NFT DEAL      | BUDYZ GENESIS BADGE<br>BUDYZ PI EDITION BADGE | 250,000,000 TOKENS    |
|                                 | THE BUDYZ TRIBUTE                             |                       |
| FINAL BALANCE                   | GIVEAWAYS+SALES                               | 500,000,000 TOKENS 🎉🐾 |

## Roadmap Graphics



## 15 - Funding Model for The BUDYZ Foundation

**The BUDYZ Foundation** is the heart of our mission—to protect and improve animal lives through community-powered action and innovation. To ensure its sustainability and independence, we've designed a multi-channel funding model that draws from creative assets, community engagement, and Web3 infrastructure. Below is a summary of the six strategic revenue streams supporting the **Foundation**:

### 1. NFT Sales

Proceeds from three unique **NFT collections** will directly support the Foundation:

- **The Budverse Collection:** An emotional tribute to **Bud**, capturing moments from his life in collectible art.
- **The SuperBudyz Collection:** this series celebrates our superhero-themed ecosystem.

### 2. Book Sales

Revenue (**70%**) from the book "**Bud, A Lovely Pug's Life**" will be fully allocated to the **Foundation**.

### 3. Budyz Educational Studio (Comics & Videos)

**The Budyz Educational Studio** will produce serialized comic episodes and animated shorts aligned with the project's values. These stories will be monetized via:

- Web3 access passes or collectible comic NFTs
- Video streaming royalties (e.g., YouTube)
- Future subscription models (e.g., Patreon or NFT-based unlocks)

### 4. Budyz, The Movie

We plan to develop a short animated film about **Bud and the origins of SuperBudyz**. Royalties from screenings, platform placements, and NFT sponsorships will contribute to the **Foundation**.

### 5. Gamification

Our upcoming gamified ecosystem will blend storytelling, play-to-help mechanics, and **NFT** interactions. Players can unlock special items, rescue missions, and rewards tied to real-world animal support. A percentage of all in-game purchases and item trades will be funneled to the **Foundation's treasury**.

### Final Notes

The **BUDYZ Foundation's** funding structure is designed for resilience, transparency, and scalability, ensuring it can grow with the community while staying true to its mission. Each stream reinforces another, enabling a powerful flywheel between storytelling, technology, and purpose. 🚀🐾

## 16 - Strategic Marketing Plan

- **Objective:** To establish **BUDYZ** as a leading memecoin through strategic airdrops; incentives, deflationary mechanics and community engagement initiatives.
- **Token Launch Strategy**
  - **Airdrop Campaigns:**
    - Conduct multiple airdrops leading up to and after launch.
    - Target crypto influencers, meme communities and active social media users.
- **Community Engagement & Retention**
  - Fun, engaging activities that reward the **BUDYZ community** for their support and participation.
    - Budyz Bucks
    - Health Meets Wealth Prize
    - Budyz Lottery
    - SuperBudyz Symbol Contest
- **Tokenomics & Deflationary Mechanism**
  - **5% Deflationary Model:**
    - Implement token burns to reduce supply and increase scarcity.
  - **Liquidity Incentives:**
    - Provide liquidity pool incentives on decentralized exchanges to maintain market stability.
- **Growth & Expansion Initiatives**
  - **Partnerships & Collaborations:**
    - Form alliances with influencers; crypto projects and meme-based platforms.
    - Engage in cross-promotions with other meme communities.
- **Exchange Listings & Liquidity:**
  - Secure listings on decentralized and centralized exchanges.
  - Increase trading volume by incentivizing liquidity providers.
- **IRL & Virtual Events:**
  - Sponsor meme contests and online events to boost visibility.

- **Conclusion:**

Through strategic airdrops, engaging NFT contests, rewarding book buyers, deflationary mechanics and strong community-driven initiatives, **BUDYZ** will position itself as a **top-tier memecoin** with long-term sustainability and growth potential.

- **Disclaimer:**

Unforeseen challenges such as regulatory changes; market fluctuations and community response may impact the effectiveness of the marketing strategy. 🚀🐾



## 17 - Legal Considerations

**BUDYZ** is committed to operating within the legal frameworks applicable to cryptocurrency projects and ensuring compliance with relevant regulations. While the blockchain and cryptocurrency space continues to evolve, we prioritize transparency, security and ethical practices to foster trust within our community.

### • Regulatory Compliance

We acknowledge the importance of adhering to legal requirements in jurisdictions where **BUDYZ** operates or is accessed. While **BUDYZ** is a decentralized, community-driven project, we aim to observe the following key regulatory considerations:

- **Anti-Money Laundering (AML) & Know Your Customer (KYC):** **BUDYZ** will work to prevent illicit activities by ensuring compliance with relevant **AML** and **KYC** requirements where applicable.
- **Securities Laws:** **BUDYZ** is designed as a memecoin with no claims of being a security, investment contract or financial product. However, we continuously assess regulatory guidance to remain compliant with legal standards.
- **Taxation:** Users should be aware that cryptocurrency transactions may have tax implications. It is the responsibility of holders and traders to comply with local tax regulations.
- **Legal Jurisdictions:** Cryptocurrencies face varying levels of regulation worldwide. It is the responsibility of users to ensure they comply with the laws of their respective countries before engaging with **BUDYZ**.

### • Risks & Market Volatility

Investing in cryptocurrency, particularly memecoins, comes with inherent risks due to the volatile and speculative nature of the market. **BUDYZ** holders and investors should be aware of the following risks:

- **High Volatility:** Prices of memecoins can fluctuate significantly within short periods. Users should be prepared for market swings that could impact their holdings.
- **No Guarantees:** **BUDYZ** does not promise any financial returns, profits or guarantees of future value appreciation. The project is community-driven and its value is influenced by user participation and market dynamics.
- **Security Risks:** While we promote best security practices, users should take personal precautions, such as safeguarding their private keys and avoiding scams or phishing attempts.
- **Regulatory Uncertainty:** Cryptocurrency regulations are evolving and changes in legal frameworks may impact the accessibility, functionality or adoption of **BUDYZ** in certain regions.

### • Final Disclaimer:

This document does not constitute legal or financial advice.

Users are encouraged to conduct their own research, consult legal and financial professionals and make informed decisions before engaging with **BUDYZ**. 🚀🐾

## 18 - Team BUDYZ

- **Geraldo Moreira – MBA in Investment & Private Banking**
  - With a background in **Finance and Investment**, Geraldo brings strategic expertise to **BUDYZ**. His understanding of financial markets and asset management ensures a solid foundation for the project's growth and sustainability.
  - He has also devoted his life to sport, in particular, professional football.
- **Gabriel Moreira – Software Engineering Student**
  - Passionate about **Software Development**, Gabriel is another mind behind **BUDYZ**.
  - His focus on innovation and decentralized solutions drives the project's technical advancements.
- **Fernanda Mendonça - Engagement Strategist**
  - Fernanda holds a degree in **Nutrition and Physical Education**, showcasing her commitment to promoting healthy and active lifestyles.
  - Additionally, she has completed a **photography course**, adding a creative and visual perspective to her work.
  - Currently, she is diving into the world of **artificial intelligence**, continuously expanding her knowledge and skills, bringing a unique blend of expertise to the **BUDYZ** project.

## 19 - Final Words

**BUDYZ** is more than just a memecoin—it's a movement fueled by a passionate community, transparency and an undeniable sense of fun. Built on the foundations of decentralization and collective engagement, **BUDYZ** thrives because of its supporters, believers and enthusiasts who bring life to the project.

At the heart of **BUDYZ** lies a commitment to openness and trust. Every step of our journey is guided by transparency, with clear communication and community-driven decision-making shaping the project's direction.

We believe in the power of a strong, united community, where everyone has a voice and a role to play in **BUDYZ** growth.

But beyond the technology and tokenomics, **BUDYZ** embraces a lighthearted and lovely approach.

Inspired by the playful and loyal spirit of pugs, we aim to create a positive, welcoming space where crypto enthusiasts can connect, share and build something truly special together.

Whether you're here for the fun, the community or the future potential of **BUDYZ**, we welcome you to join us on this exciting journey.

Together, we'll make **BUDYZ** not just a memecoin, but a symbol of unity, transparency and joy in the crypto space.

Welcome to **The BUDYZ Family!** 🚀🐾

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